



**MANDRAROSSA**  
LA SICILIA CHE NON TI ASPETTI

## New awards for Mandrarossa

Over the years, Mandrarossa has discovered and narrated a **new Sicily**, offering a view that is authentic but at the same time outside the box and in continuous evolution. A story that has unfolded through the new image of the Mandrarossa brand and also through its wines, which **synthesizes the territory as new challenges and rediscovered stories**.

A new way of narrating and drinking Sicily that has obtained important awards both from wine critics and from the world of digital communication.

### THE VINI DI CONTRADA CONQUER THE INTERNATIONAL PRESS

*Terre del Sommacco 2016 has scored 90/100 on Wine & Spirits, one of the most important international wine newspapers.*

*Founded in 1982, Wine & Spirits has over 200,000 readers and is the only specialized publication that has won the James Beard award for five times for the excellence of its articles dedicated to the world of wine.*

*Here are the tasting notes of Stephanie Johnson, Italian editor of the magazine*

**Wine & Spirits**

**90  
points**



#### **Terre del Sommacco Sicilia DOC Rosso 2016**

The limestone slopes near the town of Menfi on Sicily's southwestern coast enjoy ample sunshine and cooling sea breezes. That's where the grapes for this wine grew, gaining plummy ripeness while retaining acidity. Notes of cacao and black olive enrich its black plum and raspberry flavors while hints of dried thyme and fennel emerge to balance that richness. —

STEPHANIE JOHNSON

*Bertolino Soprano and Terre del Sommacco have also received excellent reviews from Christy Canterbury, the seventh woman in the United States to become a Master of Wine. She is a journalist, speaker and judge at important wine competitions such as Decanter Awards, Best Italian Wine Awards, Ultimate Wine Challenge, Argentina World Wine Awards and TEXSOM International Wine Awards.*

*She is a candidate for the Roederer Online Wine Communicator of the Year Award. She has written for internationally relevant publications such as Decanter, Wine Enthusiast, Edible Green Mountains, Wine Searcher and TimAtkin.com*

**CHRISTY CANTERBURY**

*Master of Wine*

**92  
points**



**Bertolino Soprano  
Sicilia DOC Bianco 2017**

This Grillo has a delectable bite. It seems to come from a combination of limestone's crunchy effect on the palate along with the salty sea breezes of the near-by Mediterranean Sea. It's a savory wine replete with a demanding, citrusy presence. It is incredibly concentrated with noticeable pithiness surrounding the ample mid-palate feel, despite the very reasonable 12.5% abv. I often harp on wine temperature, and this is one that should not be served too cold. It blossoms as it warms and starts to offer more pit fruit flavors à la white peach and peach fuzz. Truly delightful, this will only become more interesting with time and has the profound concentration to hold a good while as it is. I love this wine's scintillating minerality. Drink: 2020-25

CHRISTY CANTERBURY

**CHRISTY CANTERBURY**

*Master of Wine*

**92  
points**



**Terre del Sommacco  
Sicilia DOC Rosso 2016**

This incredibly fragrant Nero d'Avola is decidedly savory. Its aromas are very Cuban cigar, crunchy mulberry and dried potting soil. Still, its palate fruit core is decidedly vibrant with rich, drying berry flavors and an impressive tang on the back palate. A darker blackberry tone and a moderately juicy finish lead to a very complete overall impression, whether this is being sipped alone or with food. Like the Bertolino Soprano, this has a good life ahead, and it will be interesting to see which perseveres most gracefully. What is most delightful about this complex red is that it sees no new oak aging. Drink: 2020-26

CHRISTY CANTERBURY

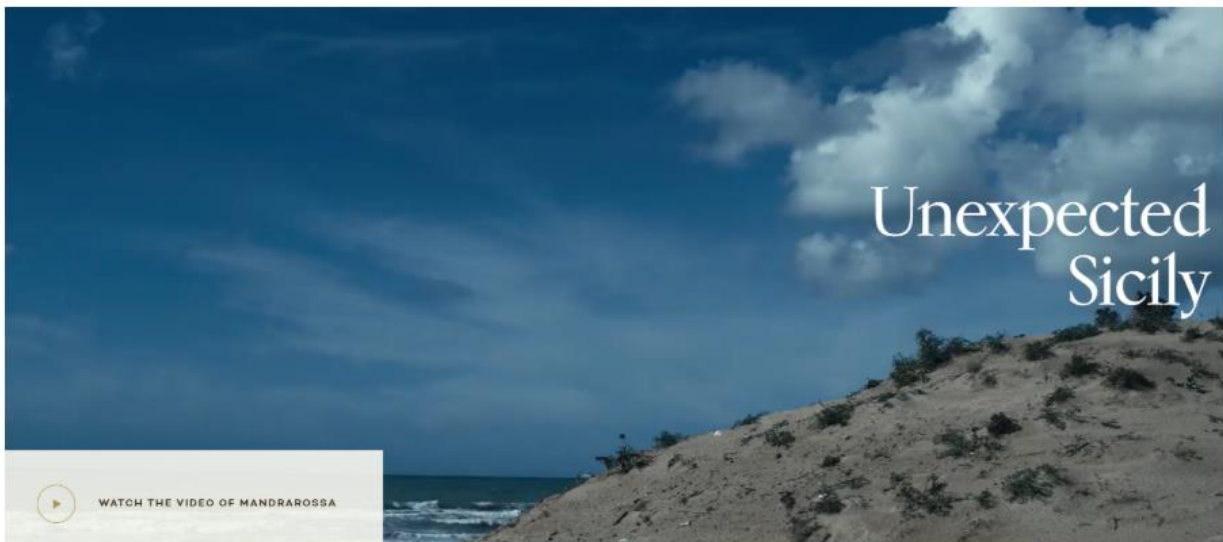
## A WINNING WEBSITE

*The new Mandrarossa website has won the **first prize in the Interactive Key Award 2020 competition for the "Food and Drinks" category.***

*This important competition, which started in 1989 thanks to the Media Key group, annually recognizes the best performances in the world of communication, both for web and mobile.*

*The new Mandrarossa website has been created and developed by IM\*MEDIA, a web agency founded in 1995 and located in Palermo, in collaboration with Tokay Creative Studios, another Palermo-based creative agency that has worked on the production of visual, video and photo content.*

*The Mandrarossa.it website accurately and effectively reflects the brand's pay-off: "**Unexpected Sicily**". The original and non-stereotyped images of the island, which are the result of an in-depth aesthetic and territorial research, aims at surprising users by showing a previously unknown face of Sicily, which can be found in the style of the wines (innovative, never ordinary, the result of a knowledgeable and meticulous mapping of the territory, soils and vines).*



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[mandrarossa.it](http://mandrarossa.it)

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